



Calling All Consultants!

Polar Focus Emphasizes Service at Infocomm08

Polar Focus welcomed many visitors to their booth at this year's Infocomm show, held June 18-20 in the Las Vegas Convention Center. Their Consultant Support Program, or CSP, initiated in 2003, was welcome news to the many designers who stopped by and hadn't used it yet. The CSP, at no cost to the consultant, provides an audio rigging specification to go with the other specified products in the design, such as amplifiers and speakers. The designer simply contacts Polar Focus during the design phase of a project, and supplies the data necessary for creating an audio rigging design. A Polar Focus job number is assigned, and when a contracting company has been awarded the job, they simply call Polar Focus to order the hardware system. With the CSP, the designer and the contractor have the assurance of knowing the installation will use appropriate, rated hardware with a 10:1 design factor. There's no room for guesswork when it comes to hanging speakers and speaker clusters over people's heads. With the Polar Focus Consultant Support Program, the rigging of professional audio speakers is as precise as the sound that comes from them.